

BOARD OF AMBULATORY  
SURGERY CERTIFICATION

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CAIP™

CASC™

## **Sponsorship & Marketing Opportunities**

### **Media Kit**

**Connect Directly with More Than 2,000  
professionals working in Ambulatory Surgery  
Centers**

<https://aboutcasc.org/basc/>

## **About the Board of Ambulatory Surgery**

The Board of Ambulatory Surgery Certification (BASC) promotes expertise, excellence and leadership within the ASC industry through its certification programs.

## **About Certified Administrator Surgery Center (CASC)**

CASC is the first certification credential designed specifically for the ASC industry.

## **About Certified Ambulatory Infection Preventionist (CAIP)**

CAIP is the first certification designed specifically for the infection preventionist in the ASC Industry.

## **Certificant Profile**

Administrators  
Billing & Operations  
Clinical Directors  
C-Level Executives  
RNs

## **Specialties Served by ASCs**

Ambulatory	Orthopaedic
Dental	Medical/Surgical
Endoscopy	Pain
Obstetrics/Gynecology	Plastic
Ophthalmology	Podiatry
Otolaryngology	



## Sponsor/Advertising Rate Card

Service or Output	Description	Rates
<b>CAIP or CASC Newsletter Horizontal Banner Ad</b>	600w x 100h px	<b><i>\$150/issue or \$500/4 issues</i></b>
<b>Sponsored New AEU/IPCH Bi-weekly Email</b>	Includes Logo, Name of Program/Course, Link to Register	<b><i>\$300/eblast</i></b>
<b>Sponsor BASC Certificant Virtual Town Hall</b>	Includes logo on all marketing for the Town Hall, slide with company information and 30 seconds of scripted content during Town Hall	<b><i>\$1,000</i></b>

1. Newsletter issues: March, June, September, December; Circulation 2,000+
2. Emails sent 1st and 15th of every month to over 800 CASC and CAIP certificants
3. Town Halls open to all certificants twice a year: June and November
4. Payment via credit card

## Contact Info

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